

Throw Another Blog On the Wire: Weblogs in the Library World

*Geoffrey Harder & Randy Reichardt
University of Alberta Libraries
Alberta Library Conference, 2004*

Librarians and Bloggers

“There will be a new profession of trailblazers, those who find delight in the task of establishing useful trails through the enormous mass of the common record.”

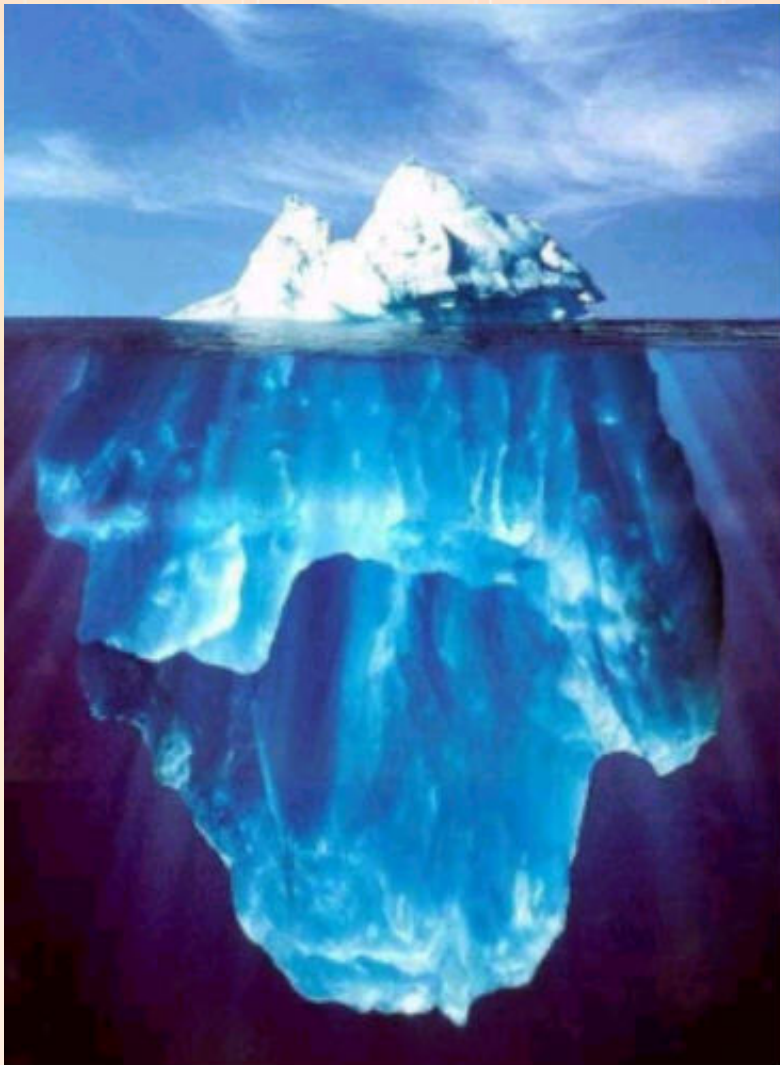
:: Vannevar Bush, “Memex Revisited” in Science is Not Enough (1967), p. 99



Session Overview

- ◆ *What are blogs?*
- ◆ *What is the blogosphere? Who are bloggers and why do they blog?*
- ◆ *What are libraries and library people doing with blogs?*
- ◆ *How does a blog work?*
- ◆ *What the heck were these guys talking about? (a.k.a. question period)*

Bloggging Statistics



Number of Blogs Worldwide, 2003

Weblogs	1,271,043
English weblogs	800,119

*Note: includes blogs currently indexed by NITLE
Source: National Institute for Technology and Liberal Education (NITLE)
BlogCensus, September 2003*

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www.eMarketer.com

Number of Hosted Blogs Created, by Age, 2003

	Blogs created	% of blogs created
10-12	55,500	1.3%
13-19	2,120,000	51.5%
20-29	1,630,000	39.6%
30-39	241,000	5.8%
40-49	41,700	1.0%
50-59	18,500	0.4%
60-69	13,900	0.3%
Total	4,120,000	100%

Source: Perseus Development Corporation, October 2003

052800 ©2003 eMarketer, Inc.

www.eMarketer.com

Number of Hosted Blogs Created, by Gender, 2003

	Blogs created	% of blogs created
Male	1,810,000	44%
Female	2,310,000	56%
Total	4,120,000	100%

Source: Perseus Development Corporation, October 2003

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www.eMarketer.com



From Past to Present

What's New, June 1993

June 27, 1993

Digital Equipment Corporation is running a [Web server](#) from their [anonymous FTP server](#). Included are pointers to [DEC product information](#), [Ultrix and OSF/1 FAQ's](#), [DEC research reports](#), and more.

The Army Research Laboratory is now running a [Web server](#). Included is information on [the ARL Scientific Visualization effort](#), a picture of [the arrival of a KSR-1 supercomputer at ARL](#), and more.

Information on the [Front Range Consortium](#) is now online -- here's their [Web server](#). Members of the Front Range Consortium include [CAPP](#), [NCAR/SCD](#), and [NOAA/FSL](#).

The [Navy Research Laboratory Advanced Concepts Group](#) is now online.

June 25, 1993

A [Web server](#) has been installed at the Centre Universitaire d'Informatique of the University of Geneva. Information about various research groups at the CUI is available, as well as a number of other experimental services.

June 24, 1993

The Institute for Theoretical Physics at State University of New York at Stony Brook is now running a [Web server](#). Included is [online Institute news bulletins](#), a directory of [people](#), and [local system documentation](#).

HyTelnet 6.5 is now online; see [here](#).



- Mosaic's **What's New** page from June 1993 – June 1996
- Jorn Barger's **Robot Wisdom Weblog**
 - Coined “weblog” in 1997

From Past to Present

- *Today there may be as many as 4.12 million blogs, predicted to be as high as 10 million by December of 2004*



- **The Blogging Iceberg –**
<http://www.perseusdevelopment.com/blogsurvey/>

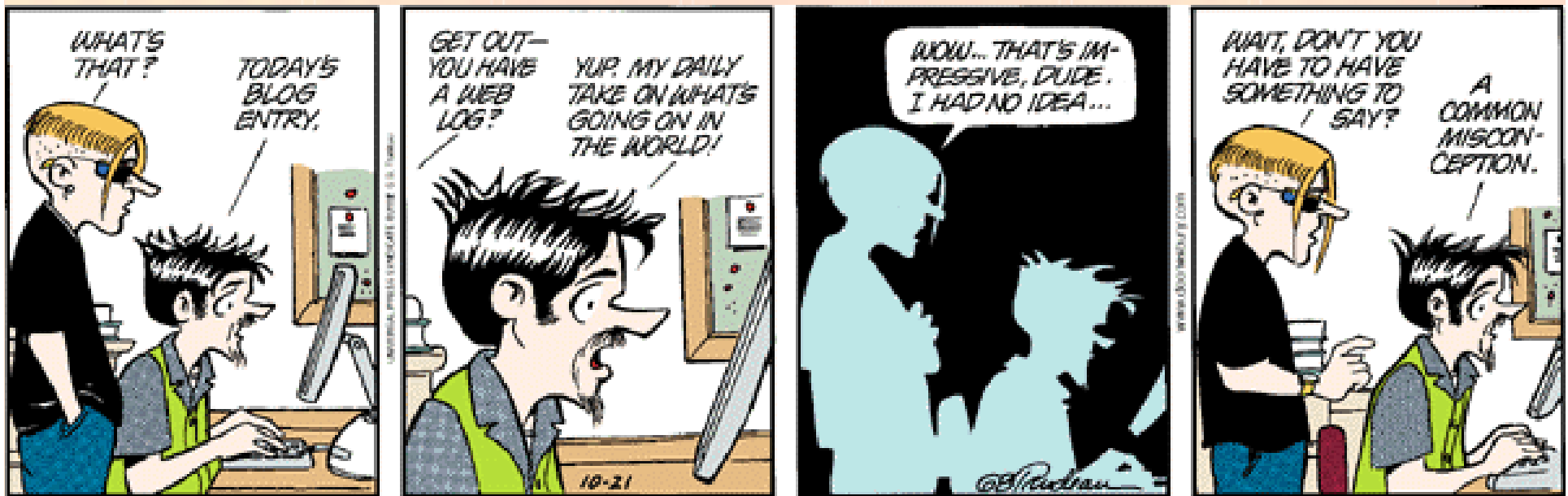
Bloggging 101

- *Weblogs or blogs:*
 - *Regularly and frequently updated web pages*
 - *Contain postings of news, links, articles, papers, editorials, photos, other documents, and other multimedia objects*
 - *Internet, or URL links throughout*
 - *“Information tidbits”*
- *Can focus on one topic or many*
- *Newest entries generally appear first*
- *Product of a solo author, multiple authors, or large community of authors*



Blogging 101 (cont'd)

- *Extremely personal to completely impersonal*

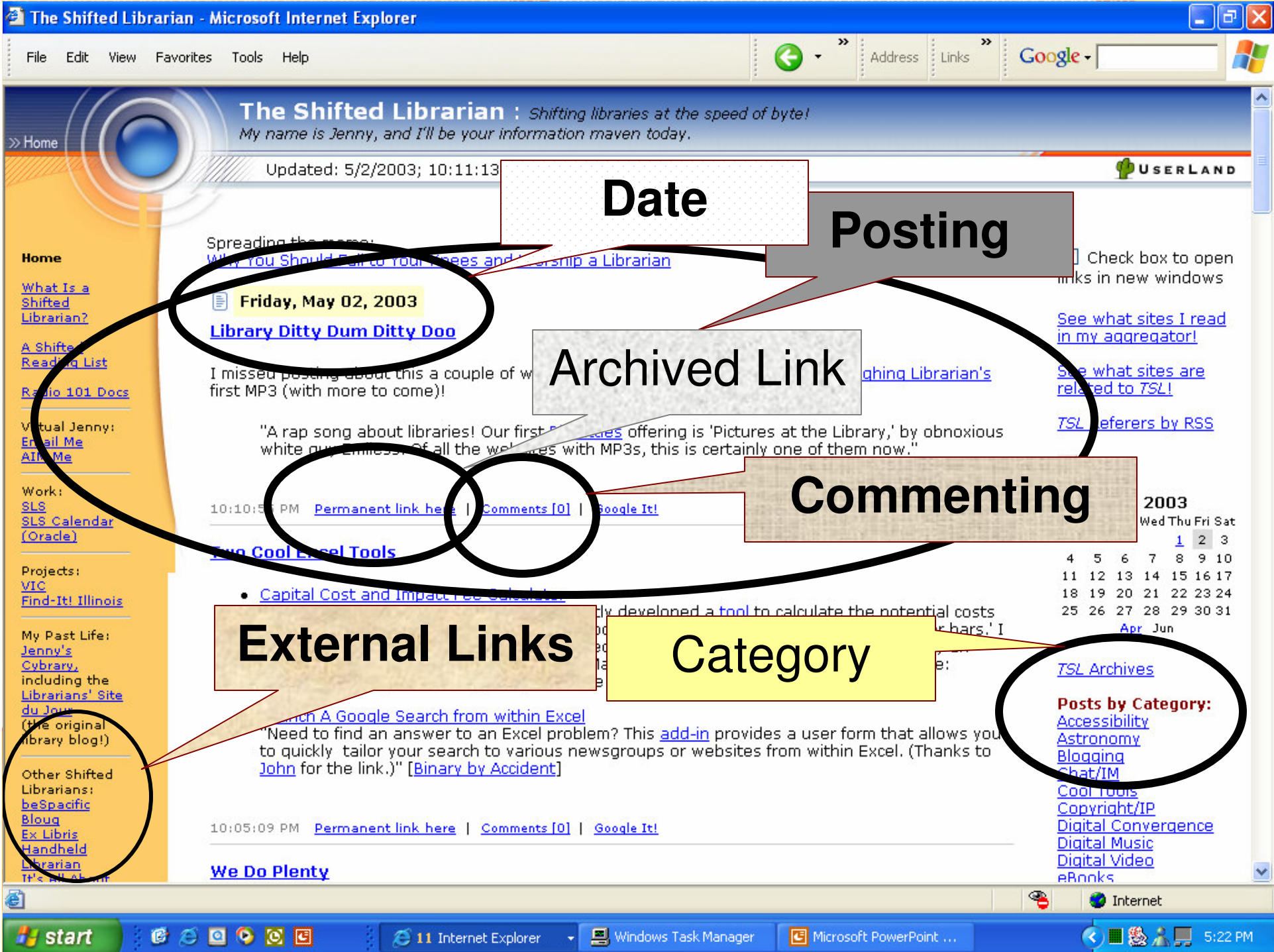


The Shape of Your Blog

- *Many different shapes, sizes, and formats*
- *Simple hand-coded pages to advanced systems that use dynamic programming languages and database-driven back ends*
- *Maintenance and updating can be as simple as sending an email*
- *Customization options can range from the simple to the complex!*

☺ **THE CHOICE IS YOURS!** ☺





The Shifted Librarian : *Shifting libraries at the speed of byte!*
My name is Jenny, and I'll be your information maven today.

Updated: 5/2/2003; 10:11:13

USERLAND

Date

Posting

Friday, May 02, 2003

Library Ditty Dum Ditty Doo

Archived Link

Commenting

External Links

Category

2003

Wed	Thu	Fri	Sat
1	2	3	
4	5	6	7
8	9	10	
11	12	13	14
15	16	17	
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25	26	27	28
29	30	31	

Apr Jun

[TSL Archives](#)

Posts by Category:

- [Accessibility](#)
- [Astronomy](#)
- [Blogging](#)
- [Chat/IM](#)
- [Cool Tools](#)
- [Copyright/IP](#)
- [Digital Convergence](#)
- [Digital Music](#)
- [Digital Video](#)
- [eBooks](#)

File Edit View Favorites Tools Help

Address Links Google

Home

- [What Is a Shifted Librarian?](#)
- [A Shifted Reading List](#)
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Virtual Jenny:
[Email Me](#)
[AIM Me](#)

Work:
[SLS](#)
[SLS Calendar \(Oracle\)](#)

Projects:
[VIC](#)
[Find-It! Illinois](#)

My Past Life:
[Jenny's Cybrary](#),
including the [Librarians' Site du Jour](#)
(the original library blog!)

Other Shifted Librarians:
[beSpecific Blog](#)
[Ex Libris](#)
[Handheld Librarian](#)
[It's All About...](#)

Spreading the news:
[Why You Should Email Your Friends and Subscribe to a Librarian](#)

I missed posting about this a couple of weeks ago. It's my first MP3 (with more to come)!

"A rap song about libraries! Our first [MP3](#) offering is 'Pictures at the Library,' by obnoxious white guy Emmiss. Of all the web pages with MP3s, this is certainly one of them now."

10:10:55 PM [Permanent link here](#) | [Comments \[0\]](#) | [Google It!](#)

Fun Cool Excel Tools

- [Capital Cost and Impact Fee Calculator](#)

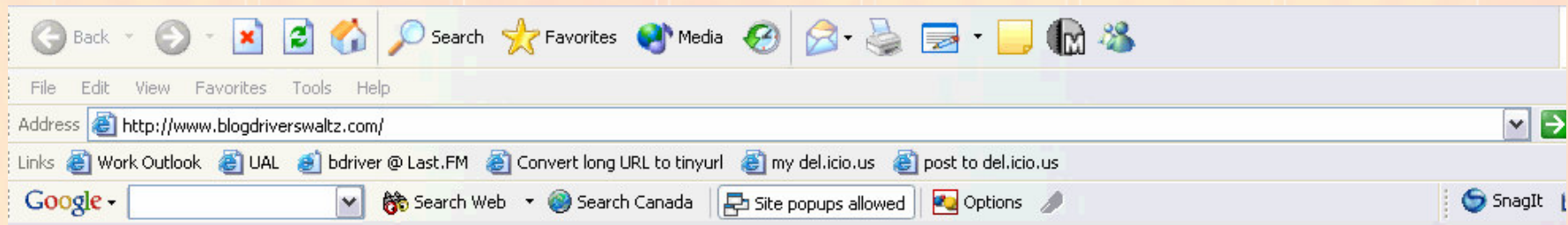
I recently developed a [tool](#) to calculate the potential costs of 'bars.' I

Need to find an answer to an Excel problem? This [add-in](#) provides a user form that allows you to quickly tailor your search to various newsgroups or websites from within Excel. (Thanks to [John](#) for the link.)" [[Binary by Accident](#)]

10:05:09 PM [Permanent link here](#) | [Comments \[0\]](#) | [Google It!](#)

We Do Plenty

Posting: Easy as 1-2-3



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the
**Blog Driver's
Waltz**
a blog about libraries,
information, technology &
almost anything else



Imagination is more important than knowledge. (Albert Einstein)

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 Thursday

22 april 2004

The Cult of Mac Blog

a hhhhhhhhhhh! Where does the time go?! Sometimes you're so busy, all you want to do is ditch your job, jump in your car, and head off down the highway. Even better if you can do it listening to your ipod..

The first car with an integrated iPod -- a dinky Smart car -- will go on sale in Europe next month, according to [Tech Digest](#). Available for about \$22,500, [Smart's](#) two-seater i-move features a 20-GB iPod and built-in charging cradle that hooks directly into the sound system. Only 70 of the cars are available. According to [Macworld UK](#), most European countries have banned short-range FM transmitters commonly used in the United States

APRIL 2004

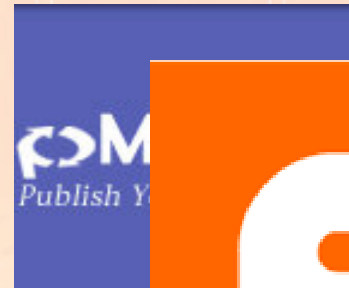
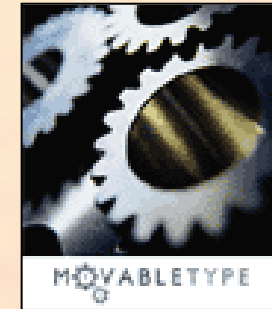
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ARCHIVES

[April 2004](#) | [March 2004](#) | [February 2004](#) | [January 2004](#) | [December 2003](#) | [November 2003](#) | [October 2003](#) | [September 2003](#) | [August 2003](#) | [July 2003](#) | [June 2003](#) | [May 2003](#) | [April 2003](#) | [March 2003](#) | [February 2003](#) | [January 2003](#) | [December 2002](#) | [November 2002](#) | [October 2002](#) | [September 2002](#)



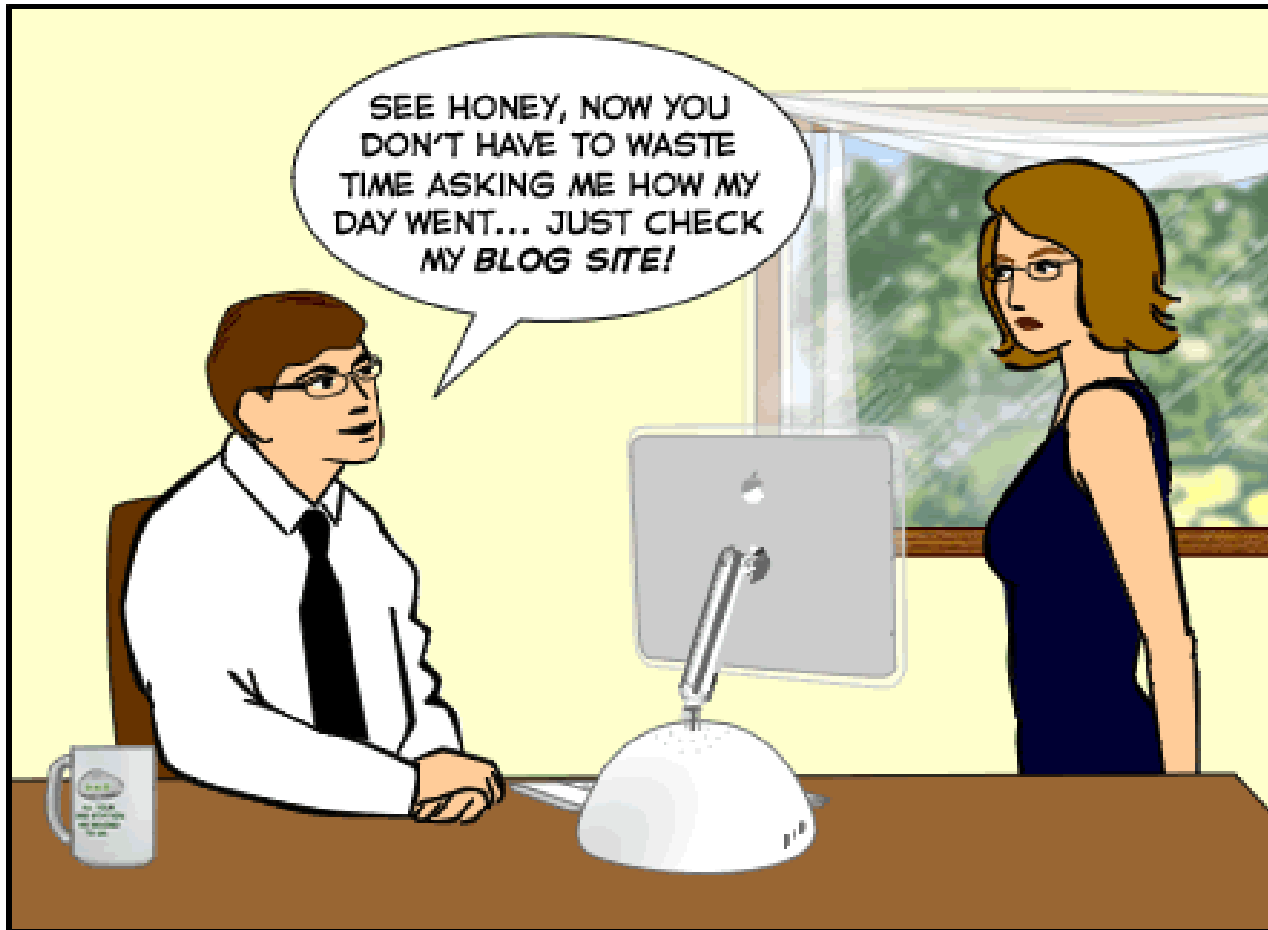
Software – Making it Easy



Who's Blogging Now

The Joy of Tech™

by Nitrozac & Snaggy



© 2002 Geek Culture ®
joyoftech.com

It wasn't too long afterwards, that Samantha started blogging someone else.

➤ <http://www.joyoftech.com/joyoftech/joyimages/353.gif>



Who's Blogging Now

- *Journalists, politicians, pundits, corporations, and libraries! (hardly surprising)*
- *Writers - Timely dissemination of their work*
 - *Editorials, late breaking news, new developments,*
 - *2 way conversation*
 - *“Comments” feature*
 - *Instantly published*
 - *Turns single perspective accounts into multi-contributor conversations*
= accountability, clarity and a little less bias

Political Blogs



The Official Howard Dean Weblog



PAUL MARTIN TIMES.CA

MICHAELMOORE.COM

The official website of Michael Moore

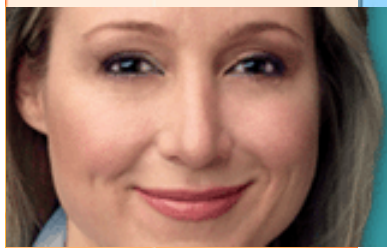
Midday update



The Labour party is considering giving Tony Blair a weblog as part of its



Tony Blair at a computer.
Photo: PA.



ordinator, told Guardian Unlimited he is considering "all means to communicate with the voters directly" for the campaign, including an election



Blogging in the Library World

- *News and awareness within the profession*
- *Organizational news*
- *Advocacy and marketing*
- *Commentary and reflection*
- *Project management*
- *Intranet – Knowledge management tool*
- *Living résumé – portfolio of interests*

News and awareness

- *General:*

- [*The Shifted Librarian*](#)
- [*Library Stuff*](#)
- [*Librarian.net*](#)
- [*Peter Scott's Library Blog*](#)
- [*LISnews.com*](#)
- [*Blogdriverswaltz.com*](#) (Geoff)

- *Subject-focused:*

- [*Confessions of a Science Librarian*](#)
- [*The Handheld Librarian*](#)
- [*SciTech Library Question*](#) (Randy & Geoff)
- [*Scholarly Electronic Publishing Weblog*](#)



General and Subject-focused

The SCITECH Library Question ?



Occasional postings about issues and concerns of interest (but not restricted to) engineering and scitech librarians.

27 April 2004

Copernicus Gessellschaft - a Cornucopia of Open Access titles

[Copernicus Gessellschaft](#) is an exemplary Open Access publisher, providing free online distribution of a number of journal titles on behalf of the [European Geosciences Union](#). All of the following journals are freely available online, in addition, print volumes can be acquired by libraries whose clientele and storage space permit and/or require such access.

[Advances in Geosciences](#) Fulltext v1+ (2003+); Print ISSN: 1680-7340; Online ISSN: 1680-7359

[Atmospheric Chemistry & Physics](#) Fulltext v1+ (2001+); Print ISSN: 1680-7316; Online ISSN: 1680-7324

[Atmospheric Chemistry & Physics Discussions](#) Fulltext v1+ (2001+); Print ISSN: 1680-7367; Online

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Welcome to **The (sci-tech) Library**

Peter Scott's Library Blog

Sponsored by X refer

Blog links

Links

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[Conferences](#)
[Journals](#)
[Library Jobs Worldwide](#)
[Librarians' Index to the Internet](#)
[Open Access News](#)
[ResourceShelf](#)
[xrefer's website](#)

Developing the Legal e-Library: looking beyond the law

This free half-day seminar in London's Paddington Hilton Hotel will provide a look at the challenges and issues faced by legal information specialists when assessing, purchasing and integrating online resources for use in law firms - April 30, 2004, Paddington Hilton Hotel, London

Tuesday, April 27, 2004

Archives

[February 2003](#)
[March 2003](#)
[April 2003](#)
[May 2003](#)
[June 2003](#)
[July 2003](#)
[August 2003](#)
[September 2003](#)
[October 2003](#)
[November 2003](#)
[December 2003](#)
[January 2004](#)
[February 2004](#)
[March 2004](#)
[April 2004](#)

[Colette Bryce](#) has won top prize in the 2003 National Poetry Competition, beating more than 9,000 other entrants. The Derry-born poet will receive a £5,000 cheque at an awards ceremony in London on Friday for her winning effort, The Full Indian Rope Trick -- [link to this blog entry](#)

[ProQuest Information and Learning](#) has acquired Reading A-Z, the award-winning publisher of K-5 reading resources. Reading A-Z offers extensive and affordable reading resources for educators, parents, and home-school families worldwide by delivering downloadable, printable books, and other resources over the Internet -- [link to this blog entry](#)

[ScienceDirect](#) has announced that prestigious Elsevier Book Series

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Librarian & Information Science News

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Intelligence Sources Monitoring Blogs?

posted by [Rochelle](#) on Tuesday April 27, @11:18PM
from the [people-in-black-trench-coats](#) dept.

Here's a story from [Investor's Business Daily](#) that talks about the possibility that US intelligence is gathering information from and monitoring blogs.

Intelligence gathering, according to Jock Gill, former Clinton Internet adviser "is about listening with a critical ear, and blogs are just another conversation to listen to and evaluate. They also are closer to (some situations) and may serve as early alerts." Gill spoke at an [Intelligence conference](#) in D.C. in mid-April.

([Comment...](#))

H.S. Student Questioned over Anti-war Art

posted by [Rochelle](#) on Tuesday April 27, @11:08PM
from the [living-in-1984](#) dept.

School officials at Proesser (WA) High School notified police after an art teacher handed over some anti-war drawings done by a 15-year-old student. According to [this CNN story](#), "the drawing that drew the most notice showed a man in what appeared to be Middle Eastern-

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[Harry Potter](#)

features

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Poll

Greatest Threat To Libraries:

- Budgets
- PATRIOT Act
- Loss Of Fair Use
- Technology
- The Internet / WWW
- Filtering
- Conservatives
- Liberals

[Vote](#) | [Results](#) | [Polls](#) | [Comments: 8](#) | [Votes: 187](#)

Most Recent Journal Entries


- [\[Staffer\] not-so-crazy puppets](#)
- [\[Innocent\] A.A. searching \(fileshare\) honesty](#)
- [\[Lisual\] the silver lining in today's miraine](#)
- [\[Loving\] 2004: The 1st of 11m](#)



Organizational news

- *Waterboro Public Library (Maine)*
 - <http://www.waterborolibrary.org/blog.htm>



 ... h20boro lib blog

Waterboro Public Library (ME) weblog of literary and library news and resources

logins for 'registration required' sites

New York Times:
login: waterlib
password: water

navigate
search the website
WPL site map
fiction booklists
news/sports/weather
contact

books ...
book reviews
book stores
book lists
kids' book lists

maine ...
maine authors

Tuesday, April 13, 2004

Book Groups Big in Britain
Christina Patterson of the *Independent* [reports](#) that "[a]ccording to recent estimates, there are about 50,000 reading groups in this country. ... What started as a largely homogeneous (female, older, middle-class) phenomenon, has swept through the country like a virus, infecting women, and some men, across age ranges and demographics. There are now reading groups in bookshops, libraries, hospitals, offices and prisons, as well as in people's homes." Fun article, about demographics, books, and food arrangements for book groups ("While some groups are clearly a slender excuse for a tasty snack, a natter and a nice bottle of chardonnay, others take their reading very seriously indeed." And some do both!)
posted by mw : 9:38 AM

Copyright Law for Teachers and Students
This 2-page PDF chart, [Copyright and Fair Use Guidelines for Teachers](#), lists and describes each medium (printed material, video, illustrations, music, computer software, internet material, etc.), explains what can legally be done with the material, and details how copy-making or distribution are limited by law and what exceptions may exist. (You may have to rotate the pages clockwise one turn to read them.)
posted by mw : 9:21 AM



Organizational News

- *University of Alberta Library News*
 - <http://www.library.ualberta.ca/news>

The screenshot shows the University of Alberta Library News website. The header features the title "Library News" and "The University of Alberta Libraries" above a banner image of books and a person reading. The main content is organized into several sections:

- Links:** Library Home Page, Suggestion Box, En pièces détachées.
- New Books List:** New Books by Library, New Books by Subject, New Business Titles.
- Spotlight on....** Theses Canada Portal: The Theses Canada Portal provides the full-text, electronic versions of Canadian theses in PDF format for theses published from the beginning of 1998 to 2002. Theses and dissertations from over 50 participating Canadian universities are available, including those from the University of Alberta. The Theses Canada Portal also provides bibliographic records for all theses in the National Library of Canada collection added since 1965.
- Staff Profile:** Lindsay Johnston.
- February 05, 2004:**
 - NEW DATABASES**
 - [Archive of the Indigenous Languages of Latin America](#) - a digital archive of recordings and texts in and about the indigenous languages of Latin America.
 - [CARINDEX](#) - an index to the contents of some 70 West Indian journals, published within in the Caribbean region. It also includes theses and papers presented at conferences.
 - [Carribean Abstracts](#) - abstracts in English of selected books and articles in the humanities and social sciences published since 1989.
 - [International Toxicity Estimates for Risk](#) - compiled by Toxicology Excellence for Risk Assessment (TERA), and contains data in support of human health risk assessments.
 - [Tesis Doctorales en Xarxa](#) - full-text database of Doctoral theses published in Catalanian universities (Spain).
- February 04, 2004:**
 - NEW E-JOURNALS**
 - [Journal of Systematic Palaeontology](#)
 - [Systematics and Biodiversity](#)
- February 03, 2004:**
 - IMPROVING NETWORK SECURITY THROUGH CCID AUTHENTICATION**

Security is a top priority for all members of the campus information technology community. To improve the security of its networked services, the University of Alberta Library will be requiring authentication (valid logon) for the use of its public computing environment. Authentication will be implemented during Reading Week.

What will this mean in practice? You will need to have a valid Campus Computing ID (CCID) to access library databases or the internet from the public computers in the library - there will be no impact on using the library catalogue or databases from your office, lab or home. You will still be able to search and navigate the Library's website and catalogue without authenticating. However, accessing database resources, linking out to the internet or accessing e-mail from a library public computer will require authentication through logon with your CCID. It will be important to remember to close the browser and logout when you are done to prevent your ID being used by the next person who steps up to the workstation.

- Right Side Navigation:**
- Ask Us A Question:** Email, Chat, Phone.
- Notices:** Sign up to get Library News, Get Library News on your PDA.
- View by Topic:** Announcements, In the News, Instruction Sessions, New Course Guides, New Databases, New E-journals, New Resource Guides, Services.
- February 2004 Calendar:**

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						
- Archives:** February 2004, January 2004, December 2003, November 2003, October 2003, Jan 2002 - Sept 2003.
- Search Library News:** Search box and button.
- XLN! SUMMARIES** button.

Advocacy and Marketing of Libraries

- *Public awareness*
- *Promotion of profession or organizational*



Rogue Librarian



the new

- *Technophiles and*
- *Information junkies*



- *Hip, savvy, relevant & happenin'!*



Commentary and Reflection

- Jessamyn West – librarian.net

librarian.net
putting the rarin' back in librarian since 1993

I read, therefore I'm dangerous?
repeal the USA PATRIOT Act

sitemap : links : about : contact : xml : me : booklist

-- [RevLibRed](#)
-- library signs: [PATRIOT](#)
-- library signs: [CIPA](#)
-- [slo-mo library crawl](#)

No cool hack I ever did produced the spectacular results of computer plus librarian plus knowledge of the subject. It's an awesome trinity....
- Nicholas Carroll, from [Hastings Research](#)

work stuff
25oct... LISWedding
06nov... NH Lib conf.
10jan... [ALA](#)
??mar... Columbia symposium

search me:

ny times login
user: mythofthe
pass: liberalmedia

mt parts
[November 2003](#)
[October 2003](#)
[September 2003](#)

0 10nov03
[Library Autonomous Zone](#), nice looking blog from San Diego librarian James Jacobs.
An article from a 1912 Bulletin of the Medical Library Association on [the disinfection of books](#).
In Bordeaux, several people were attacked by a feverish lumbago after having rearranged the library books of the Faculty of Medicine. [\[thanks daniel\]](#)

What is it with the lawsuits against porn surfing librarians lately? Apparently if you are caught surfing for porn in Utah you'll be [fired and threatened with jail time](#). But, if you get fired for [looking at porn in a Kansas library](#), you just might have a wrongful termination suit. Incidentally, most of us librarians know that "checking to see if the filter is working" is not a real good excuse when caught viewing porn. [\[thanks dsdlc\]](#)

Elementary school teacher accused of child abuse [[duct taping children](#) to the blackboard] in Florida gets to [work in the school library](#) while she is awaiting trial. [\[thanks natalia\]](#)

LLRX -- now with ads by Google -- has published a [wonderful pathfinder to researching medical lit on the Internet](#). This is not just lists of links, it's detailed analysis about what each resource contains, and how useful it will be to librarians. [\[thanks steve\]](#)

0 7nov03
Hi. The talk went really well except for some technical problems which were outside of my control. The NHLA librarians were a great audience, more smilers and noddors than sleepers [one of these days I will not pull the after-lunch slot] and I felt like the information I had was not too tired and not too novel. The morning talk on [increasing compensation](#) was also really interesting and well thought out. Totally worth the 80 minute drive.

I just finished [Al Franken's book](#) so I have been getting a bit more savvy about how to interpret media statements by the right wing, but this one ropes librarians in. Regarding the name of the new bill curtailing abortion -- the Partial Birth Abortion Bill -- conservatives defended it saying "[National Institutes of Health and the National Library of Medicine both list online in their dictionaries the term partial birth abortion and define it as it's been defined by](#)

Project Management

- *U of A Libraries' Knowledge Common Blog*
- *10+ other blogs currently in the making!*

UNIVERSITY OF ALBERTA Knowledge Common

[:: Login](#) | [Library](#) | [CNS](#) | [Submit CNS Trouble Report](#) | [StaffNet](#) | [Staff Webmail](#) | [Winter Staff Schedule](#) | [Spring/Summer Staff Schedule](#)::

CATEGORY ARCHIVE

- BearTracks Help
- Beartracks technical difficulties
- WeBct
- Beartracks -- the final solution
- Beartracks problems
- BearTracks Hiatus
- Fall 2003
- BearTracks Assistance

Blog Updates

- Spam in blog comments
- Comments listing on the side of the blog
- Displaying posting comments on the KC blog
- Online Resource Shelf

CNS Related News

- Windows - SFTP Using WinSCP3
- Computer crashes
- Labs with SPSS software
- 3D Printing on Campus

Course-specific issues

- Psych 105 Shockwave Tutorial
- Speech pattern assignment
- EAS 202

APRIL 20, 2004

TROUBLE REPORT

The mouse on station B14-W31 does not work. I have sent a trouble report.

Posted by heather at 08:18 PM | Comments (0)

[show comments right here »](#)

APRIL 17, 2004

A: DRIVE - MEETING ROOM B

A number of disks have become stuck in the A drive of the computer in meeting room B. I have put a sign on the computer and sent a trouble report.

Posted by heather at 04:47 PM | Comments (0)

[show comments right here »](#)

SEARCH

Match case

Search: Entries Comments Both

Sort By:

Sort Order:

Search entries from:

ARCHIVES

[April 2004](#) | [March 2004](#) | [February 2004](#) | [January 2004](#) | [December 2003](#) | [November 2003](#) | [October 2003](#) | [September 2003](#) | [August 2003](#)

RECENT ENTRIES

- Trouble report
- A: Drive - Meeting Room B colour printer
- CD Drive problem
- PowerPoint Printing



Bloggging Advantages?

- *Email*
 - *Individual or group?*
 - *Save or purge; folders and rules wizards*
 - *re:re:re:re...*
 - *Clogged inbox*
- *Reference/Operations Binder*
 - *easily out of date*
 - *dog-eared*
 - *yellow stickies indexing system*
- *Archived posting by date and category*
- *Easily updated*
- *Searchable*
- *FAQ by default*
- *Accessible anywhere*
- *Distributed maintenance*
- *Improved peer/collegial support*
- *“Push” (email/RSS) and “pull” information delivery*

Intranet

“...smart enterprise suite is defined as an integrated suite made up of search, classification, content-management, collaboration, knowledge-management, and process-management components.” (InfoWorld)

University of Alberta Libraries StaffNet

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October 25, 2003

tertetw

Please note most database interface vendors no longer develop and/or support telnet interfaces. This is because telnet interfaces do not support many of the features that are required by today's library catalogues, e.g. the ability to link to external web sources like electronic journals, ability to provide internal links to related subjects/authors, and the ability to provide a graphical point and click environment.

Posted by kgood at 09:43 PM | [Comments \(0\)](#)

test

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gdfgdsg

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Living Résumé

OCTOBER 10, 2003

USING WEBLOGS TO MARKET LIBRARIANS

One of my new mantras is the use of weblogs to market oneself to employers and other job related activities (writing projects, speaking engagements, etc).

For those that think that consistently publishing to the Web via a weblog will not bring about other opportunities should take a look at [this article](#):

"The publication that got Elizabeth Spiers her job at New York magazine never saw print. Her witty synthesis of media news and celebrity gossip was showcased on a frequently updated Web log (or "blog") called Gawker.com, which made its debut late last year and soon became a daily stop for more than 40,000 Web surfers, including much of Manhattan's media elite." (link via [Hypergene](#))

11:25 PM [Permalink](#) | [Comments \(0\)](#) | [TrackBack \(1\)](#)

- *Above: librarystuff.net*
- *<http://www.chicagotribune.com/news/showcase/chi-0310080091oct08.story>*

Harvard goes blogging

- *Blogs at Harvard initiative- anyone with a harvard.edu e-mail address can create a free weblog.*
- *Challenged “to harness the Internet to build intellectual bridges that would facilitate the flow of information and ideas between the University's disparate schools and centers. “*
- *To date: 500+ blogs in directory*



University of Minnesota Libraries

- *Goals of UML: look at ways...*
 - *that we can change the scholarly publishing paradigm,*
 - *ways that we can create communities of interest,*
 - *And ways that we can create a digital repository of scholarly output.*
- *UTHINK: faculty, staff, and students a unique way to interact with each other concerning courses and assignments*

Blogging and the U of M Libraries: <http://staff.lib.umn.edu/ug/uicd-blogmore.phtml>

Blogs at the University Libraries, <http://www.lib.umn.edu/san/mt>

UThink

The screenshot shows the UThink website interface. At the top, it says "UNIVERSITY OF MINNESOTA" and "U THINK BLOGS AT THE UNIVERSITY LIBRARIES". Below this, there is a navigation menu with links like "University Libraries", "One Stop", "Directories", and "Search". The main content area features a large image of a crowd of people and a text box with the following text: "UThink is available to the faculty, staff, and students of the University of Minnesota Twin Cities, and is intended to support teaching and learning, scholarly communication, and individual expression for the U of M community. All you need to login and start blogging is your U of M Internet ID and Password. If you have any questions or comments, please send us an email at uthink@umn.edu. uthink@umn.edu." Below this, there is a "WELCOME TO UTHINK: BLOGS AT THE UNIVERSITY LIBRARIES" section, followed by a date "April 12, 2004" and a "SEARCH" box. The left sidebar contains a "WHAT'S INSIDE" section with links like "Login to your blog", "Start your own blog", "Ways to Use Blogs", "Service Guidelines and Description", and "Blog Directory". Below that is a "SEARCH" section with a search box and a "CATEGORIES" section with links like "Announcement", "General", "Policy", and "Technical". At the bottom, there is a "RECENT BLOGS" section with dates from April 2004 to October 2003.

students, faculty and staff at the University can let their opinions be heard.”

... rapidly discuss opinions, issues, and ideas, and allow people from across the country, and campus, to connect with each other through these ideas.”

“... excellent collaborative work environment tool”

“write about their research interests, and encourage others in their field to comment on these writings or even create their own blog to share their own thoughts.”

... promote discussion within classes on campus... professors and TAs will easily be able to create blogs for specific classes and give the students in those classes access to post articles and opinions.”

Remember this...

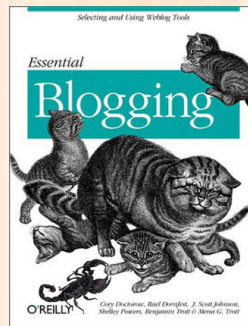
- *Blogs represent:*
 - *Knowledge management*
 - *Collaboration, community and conversation*
- *Easy yet flexible tools*
 - *Managing teams, projects, news, bookmarks, events, ideas, discussion*
- *Opportunity*

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Resources & Links



- **Handout available at:**
<http://www.blogdriverswaltz.com/present/alc2004.pdf>



Finale

⤵ ***This presentation available at:***

🌐 <http://www.blogdriverswaltz.com/present/alc2004.ppt>

⤵ For more info, contact:

📧 **Geoffrey Harder**: geoffrey.harder@ualberta.ca,
780.492.7914

📧 **Randy Reichardt**: randy.reichardt@ualberta.ca,
780.492.7911

Thank you!

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